

শপিফাই ড্রপশিপিং উইথ ফ্রিল্যান্সিং

LIVE COURSE

Live Project Base Learning

আপনিও যদি নিজেকে শপিফাই এক্সপার্ট হিসেবে গড়ে তুলতে চান, আমাদের কোর্সটি আপনার জন্য, তাই দেরি না করে এখনি এডমিশন নিয়ে নিন, গড়ে তুলুন সুন্দর ভবিষ্যৎ।

COURSE OUTLINE

4 MONTHS COURSE

Shopify for Real Business

Shopify for Dropshipping

Shopify Theme Customization

Shopify Apps

Shopify PageBuilder

Fiverr & Upwork

Local MarketPlace

Shopify for Real Business

MODULE-1 INTRODUCTION

- 1. ORIENTATION, COURSE OVERVIEW, OUTLINE
- 2. PRIVATE FACEBOOK GROUP, CHAT GROUP
- 3. COURSE RESOURCE AND PREMIUM TOOLS
- 4. SUPPORT, ASSIGNMENT, FEEDBACK AND RULES
- 5. NECESSARY PLATFORMS: GOOGLE DRIVE, FIGMA FILES, PSD, PROJECTS FILES

MODULE-2 SHOPIFY ACCOUNT

- 1. INTRODUCTION OF SHOPIFY
- 2. SHOPIFY FREE THEMES & PREMIUM PAID THEMES
- 3. SHOPIFY APPS A TO Z
- **4. SHOPIFY.COM & SHOPIFY PARTNER**
- **5. DOMAIN & HOSTING**

MODULE-3 SHOPIFY STORE SETUP

- 1. SHOPIFY DASHBOARD
- 2. PRODUCT ADDING AND SETUP
- 3. PRODUCTS INVENTORY SETUP
- 4. COLLECTION SETUP (CONDITION/MANUALLY)
- **5. DISCOUNT SETUP % MANAGEMENT**
- 6. SHOPIFY BACKED SETTING A TO Z





Dropshipping & PageBuilder

MODULE-4 DROPSHIPPING

- 1. DROPSHIPPING BUSINESS FUNDAMENTALS AND SERVICES FOR CLIENTS OR DOING BUSINESS.
- 2. DROPSHIPPING TOOLS FREE AND PAID
- 3. WINNING PRODUCTS RESEARCH
- 4. DROPSHIPPING PRODUCT IMPORT, PROFIT MARGIN CALCULATION & ORDER FULFILLMENT.

MODULE-5 BONUS CLASSES

- 1. PRINT ON DEMAND
- 2. ONE PRODUCT STORE DESIGN
- 3. STORE DESIGN A TO Z FOR **DROPSHIPPING (LIVE PROJECTS)**
- 4. WORDPRESS PORTFOLIO

MODULE-6 SHOPIFY PAGEBUILDER

- 1. LANDING PAGE DESIGN
- 2. PRODUCTS PAGE DESIGN
- 3. HOMEPAGE DESIGN
- 4. PASSWORD PAGE DESIGN
- 5. FIGMA TO SHOPIFY PROJECT OVERVIEWS





Marketplace

MODULE-7 FIVERR

- 1. PERFECT ACCOUNT CREATE AND SETUP
- 2. PERFECT GIG CREATION
- 3. QUICK REPLY
- 4. SHOW OWN WORK SAMPLE
- 5. QUALITY SERVICE
- **6. ON-TIME DELIVERY**
- 7. SPECIAL TIPS FOR INVESTMENT

MODULE-8 UPWORK

- 1. UPWORK PROFILE CREATION
- 2. BIDDING WITH PERFECT COVER LATTER
- 3. MARKET RESEARCH
- 4. SPECIAL TIPS
- **5. INVESTMENT TIPS**

MODULE-9 LOCAL MARKETPLACE

- 1. SOCIAL PROFILE SETUP
- 2. JOIN EVERY SHOPIFY GROUP
- 3. FIND WHO NEEDS
- **4. SHOW YOUR SERVICE**
- **5. ALWAYS TRY TO ACTIVE + ECT**







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